



EUROSATORY

PROTECT YOUR FUTURE

CSR
POLICY &
CHARTER

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**SUSTAINABLE
DEVELOPMENT
POLICY
COGES EVENTS**



SUSTAINABLE DEVELOPMENT POLICY COGES EVENTS

OUR COMMITMENT

Coges Events designs and organises leading international events in the fields of Defence and Security, in the service of the sovereignty of States and the protection of populations. As a subsidiary of GICAT, **our mission is to support the French Defence & Security industry in its international development** by creating spaces for dialogue, innovation and cooperation.

Aware of the social, environmental and economic impact of these activities, COGES Events is committed to design and manage its events in a responsible manner.

Beyond the values that drive it and in compliance with legal requirements and the principles of transparency, inclusion, vigilance and integrity, **Coges Events has been structuring its CSR approach since 2025 through ISO 20121:2024 certification.**

This policy is part of a commitment to continuous improvement, with a view to delivering exemplary, credible and meaningful events for its audiences and for society.

SCOPE

The responsible management system primarily covers the organisation of the **Eurosatory** exhibition, as well as the **SITM** exhibition and all the support, governance, purchasing, communication and stakeholder management processes involved.

Other events may be gradually integrated over the coming years.

OBJECTIVES AND TRAJECTORY

Our ambition is to set the exhibition on a transformation path by 2030, in line with the Paris Agreement and the Sustainable Development Goals. In consultation with its internal and external stakeholders and following the identification of its priority sustainable development issues, **Coges Events is committed to achieving 6 objectives, structured around the following 3 axes:**

AXIS 1: ENVIRONMENT

- Roll out initiatives to reduce our carbon footprint in the short, medium and long term.
- Manage the materials needed for our events in a circular manner.

AXIS 2: SOCIAL & SOCIETAL

- Ensure an attractive, inclusive and safe working environment for the people working for our organisation.
- Ensure an accessible experience for all audiences, regardless of their needs.

AXIS 3: GOVERNANCE

- Engage all our strategic service providers in the CSR approach.
- Be recognised as an innovative player and expert in CSR issues in the events & defence sectors.

STEERING AND CONTINUOUS IMPROVEMENT

In implementing its CSR approach, Coges Events relies on a process map structured according to the PDCA (Plan-Do-Check-Act) cycle, **to deploy increasingly responsible management**. It includes:

Strategic steering by senior management.

Transparent and sincere communication and dialogue with all internal and external interested parties.

Cross-functional CSR coordination and regular monitoring of CSR performance (selection of relevant indicators, reviews, assessments ensuring the processing, evaluation and communication of the achievement of its sustainable development objectives).

Skills development for all employees.

A process for addressing non-compliance and continuous improvement.

The entire team is committed to implementing this policy, with the active support of our key stakeholders.

APPROVAL

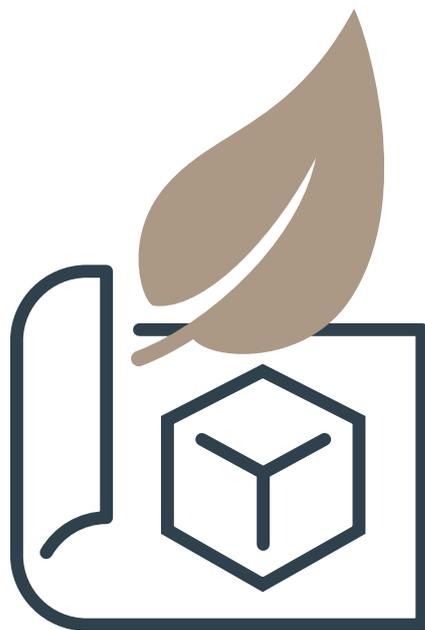
This policy is reviewed annually and updated as necessary.

Done in Paris, on 25/07/2025

Charles BEAUDOUIN
COGES Events President



ECO-DESIGN CHARTER



ECO-DESIGN CHARTER

PREAMBLE

The events industry generates significant volumes of waste, resource consumption and greenhouse gas emissions. In a context of climate emergency, growing societal expectations and regulatory changes (AGEC law, 7-flow decree, REP for furniture...), **COGES Events is committed to a social responsibility approach in line with the ISO 20121 standard**, which will be audited during the 2026 edition of the exhibition.

As part of our commitment to a more responsible event, **this charter aims to support exhibitors in adopting eco-design practices**, by limiting environmental impacts throughout the life cycle: from design to end-of-life of the materials used.

We count on your cooperation and investment in these eco-responsible practices.

GENERAL PRINCIPLES

The eco-design of a stand is based on a **comprehensive approach** that integrates environmental impacts at **every stage of the life cycle**, from design to end-of-life, including operation.

THE MAIN PRINCIPLES TO BE FOLLOWED

- **Limit** the resources used (sobriety),
- **Promote** reuse and recycling,
- **Choose** responsible materials (recycled, recyclable, sustainable),
- **Anticipate**, from the design stage, the end-of-life of materials (sorting, recovery, reuse),
- **Reduce** emissions associated with transport, energy and waste.

REQUIREMENTS BY LIFE CYCLE PHASE

STAND DESIGN

Objectives:

to extend the life of stands and limit waste

- **Promote** modular, dismountable and reusable solutions (solid wood, metal, standardised structures, etc.).
- **Favour** standard dimensions to facilitate storage and reuse.
- **Ban** non-separable composite materials from the design stage (such as wood + glued plastic) to facilitate separation and recycling.
- **Include** environmental criteria (reuse, traceability, sustainability) in the brief to service providers, specifying the expected supporting documents (technical data sheets, labels, certificates, attestations).
- **Document** the components of the stand to facilitate their reuse (plans, assembly).

BEST PRACTICES

- Request an environmental data sheet of the stand from the manufacturer.
- Choose certified service providers (ISO 20121, Ecovadis, etc.).

CHOICE OF MATERIALS AND EQUIPMENT

Objective:

to limit resource extraction and carbon footprint

- **Priority materials:**
 - Recycled or recyclable (wood, aluminium, glass, honeycomb cardboard),
 - Certified (FSC, PEFC, Ecolabel, etc.),
 - Avoid non-recyclable, hard-to-recycle or high-carbon plastic materials (PVC, Plexiglas, etc.).
- **Reduce** the use of carpet; if this is not possible, opt for reusable or recycled carpet.
- **Use** recycled, recyclable, bio-sourced or certified materials (FSC, PEFC).
- **Consider** renting or sharing furniture, structures and equipment.
- **Contact** our partner RE'UP, as soon as you start designing your stand, to source free reusable materials (flooring, partition, etc.) and/or to plan for the second life of your stand's materials.

PLEASE NOTE

Since January 2022, the REP furniture sector has allowed the free take-back of furniture elements by approved eco-organisations (e.g. Valdelia).

TRANSPORT AND LOGISTICS

Objective: to reduce emissions related to travel

- **Reduce** empty transport and pool deliveries.
- **Favour** certified or CSR-committed logistics providers that offer low-carbon solutions (rail, inland waterway and sea transport, electric trucks, etc.).
- **Avoid** over-packaging and single-use plastic packaging: prefer fabric covers, or easily recyclable or reusable materials, such as crates.
- **Anticipate** your deliveries to limit rotations, group shipments together and comply with the logistics slots set by the organisation.

SET-UP AND OPERATION

Objective: to limit consumption during operation and enhance your image

- **Use** the sorting bins during assembly and during the exhibition.
- **Reduce** energy use to the bare minimum: LEDs, presence detectors, automatic switch-off.
- **Limit** screens or choose low-energy models, and remove unnecessary energy-consuming equipment.
- **Promote** your eco-design choices to your visitors (simple signage, mention on an existing medium, etc.).
- **Avoid** leaflets, or adapt the print run to real needs and opt for an environmentally friendly medium.
- **Distribute** useful, undated, responsible and/or zero-waste goodies (recycled, recyclable, plastic-free, etc.).

TIP

Offer digital goodies (white papers, industry surveys, free access to an online tool or content platform, etc.).

DISMANTLING AND END-OF-LIFE

Objective: to avoid waste and ensure effective recovery

- **Organise** careful dismantling to promote reuse or recovery.
- **Arrange** for the take-back of materials: either on your own behalf or via reuse platforms.
- **Fill** in the RE'UP form, available in your exhibitor area, to plan for the end-of-life of the stand when it is scrapped (even partially).
- **Sort** waste according to regulatory flows (wood, metal, cardboard, plastic, etc.).
- **Contact** RE'UP beforehand if you need help with the collection of materials or furniture.

THE SOLUTION IMPLEMENTED AT THE EXHIBITION: RE'UP

RE'UP is our recommended service provider. It is setting up a virtuous circular economy system allowing the optimal recovery of waste, promoting reuse within its network of eco-responsible beneficiaries. To benefit from an economical and environmentally friendly solution, contact RE'UP as soon as you start designing your stand.

GOOD TO KNOW

Platforms such as Valdelia (for furniture) can also take care of material recovery.

LEVELS OF COMMITMENT

Level 1:

Minimum commitment (mandatory)

- Compliance with waste sorting and disposal rules,
- Consideration of the end-of-life of materials.

Level 2:

Recommended commitment

- Elimination of prohibited materials (PVC, disposable carpet without recycling, etc.),
- Reuse of an existing or eco-designed stand,
- Selection of eco-responsible service providers (stand builder, printer, transporter, etc.)
- Use of responsible materials,
- Mobilisation of service providers around eco-responsible specifications.

Level 3:

Exemplary commitment

- Documented comprehensive eco-design approach,
- Report at the end of the exhibition on avoided impacts (volume of waste, emissions, etc.),
- Participation in a dedicated network or certification (e.g. ISO 20121, Committed Events, etc.),
- Strive for a Zero Waste goal.

FURTHER READING: USEFUL RESOURCES

- [ADEME guide](#) on the eco-design of stands,
- [Valdelia \(REP furniture\)](#) List of furniture and textile decorative items covered by the REP scheme,
- Re'Up resources and form (available in your exhibitor area)
- Waste Management Guide (available in your exhibitor area).

WE ARE COUNTING ON YOU!

Every action counts. By choosing to get involved, you are contributing to the positive transformation of the events industry.

Coges Events is available to answer any questions you may have.

Have you already implemented concrete actions? Share them with us! They may be featured in our communications.

**SUSTAINABLE
CATERING
CHARTER
COGES EVENTS**



SUSTAINABLE CATERING CHARTER

COGES EVENTS

We mutually commit to conducting a comprehensive initial assessment of our catering-related impacts by 2026, sharing and facilitating the transmission of this data to Coges Events, and **setting measurable medium- and long-term reduction targets** on this basis.

1. LOCAL AND HIGH-QUALITY SOURCING

Favour French, local and seasonal products; work with local producers and artisans; favour organic and environmentally certified products.

2. DIVERSITY AND NUTRITIONAL BALANCE

Offer a varied vegetarian selection, balanced menus, display nutritional information, and **offer options adapted to specific diets.**

3. FIGHT AGAINST FOOD WASTE

Adapt quantities, redistribute surpluses to local associations, set up areas for clearing and sorting waste.

4. WASTE AND PLASTIC REDUCTION

Use reusable tableware, limit single-use plastics, install water points, and set up a proper sorting system.

5. RESPONSIBLE FURNITURE, EQUIPMENT AND DECORATION

Use rented or reused furniture, avoid temporary decorations, favour recycled materials and reusable plants.

6. ACCESSIBILITY AND INCLUSION

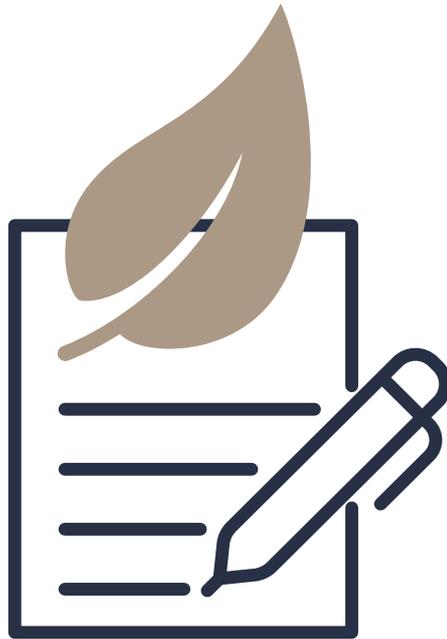
Ensure spaces are accessible to all, work with professional integration and SSE organisations.

7. COMMUNICATION AND AWARENESS

Provide information about the commitments, highlight responsible partners, train teams and service providers to meet our requirements.

This charter applies to all our catering service providers and caterers working on our events. It will be integrated into the specifications and presented to all stakeholders.

**ETHICS & CSR
CHARTER
COGES EVENTS
SUPPLIERS**



ETHICS & CSR CHARTER

COGES EVENTS – SUPPLIERS

WHY THIS CHARTER?

As part of its ISO 20121 certified social responsibility approach, COGES Events wishes to engage all its stakeholders – and first and foremost its Suppliers – in a collective dynamic of progress.

Suppliers are essential links in the success of a trade show, both operationally and in terms of its environmental, social and ethical performance.

This charter aims to raise awareness, inform and encourage Suppliers to adopt responsible behaviour, in line with the values (integrity, ethics, social responsibility, loyalty and respect for individuals) and CSR commitments of COGES Events, as defined in its CSR policy.

It is intended to be shared with all stakeholders and applies reciprocally to all COGES Events employees, in a spirit of mutual commitment between COGES Events and the Supplier.

RESPECT FOR INDIVIDUALS

The Supplier undertakes to:

- Demonstrate respect in its professional dealings with COGES Events, but also towards all those involved in the exhibition when working on site – it is understood that the respect due to people goes beyond their function and extends, in the case of an international event, to nationality, religion, ethnicity, gender, etc.
- Guarantee respectful and fair conditions for its teams and subcontractors (preventing any harassment or discrimination, respecting labour law, ensuring well-being).

This mutual respect contributes to a positive and professional atmosphere for all.

HEALTH AND SAFETY

The Supplier guarantees safe working conditions for its teams. It respects and applies the site's safety rules and the organiser's instructions and provides the necessary protective equipment to its teams.

It undertakes to train its teams in preventive measures and good practices, and to require its subcontractors to train the teams working on its behalf.

It also ensures that any risks to visitors are minimised (traffic, congestion, safety equipment, etc.) and reports any risky situations or incidents observed.

ENVIRONMENTAL PROTECTION

The Supplier undertakes to comply with the legal provisions in force on environmental protection, to promote in its activities the preservation of natural and energy resources, and to reduce the production of waste and harmful emissions into the air or water.

Here are some best practices that we suggest you adopt:

- Prioritise eco-design (reusable, recycled or recyclable materials);
- Limit the consumption of energy, water and resources;
- Limit greenhouse gas emissions (optimise transport, equipment, energy, etc.);
- Train your teams in good environmental practices;
- Integrate sustainability criteria into purchasing and subcontracting.

In addition, the sorting of waste according to the legal provisions in force (9 categories: paper & cardboard, metal, plastic, glass, wood, mineral fractions, plaster, bio-waste, textiles) is mandatory. The waste management Supplier selected by COGES Events will be able to assist you if necessary.

IMPACT MEASUREMENT

COGES Events is committed to better measuring its impacts. This is why we may ask you to provide certain information before or after the trade show. The Supplier undertakes to respond in good faith to requests related to the CSR approach, in particular:

- Satisfaction or impact surveys;
- Data collection for the Carbon Footprint Assessment:
 - Number and geographical origin of people present on site (& modes of transport associated with your travels);
 - Transportation of your equipment (type of vehicle, distance, etc.);
 - Physical data associated with your products or services (catering, materials, etc.).

This data will be processed anonymously and aggregated as part of the Carbon Footprint calculation and will never be used for commercial purposes.

ETHICAL COMMUNICATION & PROTECTION OF ASSETS

The Supplier undertake not to communicate publicly without the explicit authorisation of COGES Events (e.g. posting photos or videos on social media during the set-up or dismantling phases, etc.).

In the event of authorisation, any communication related to the exhibition must be accurate, measured and compliant with regulatory and legal obligations and must not damage the image of the event or any Exhibitor. It must also respect COGES Events' rights (including intellectual property) as well as its values.

The Supplier ensures that the confidentiality of the information to which it has access respects and protects the data, files, materials and information entrusted to it. Any unauthorized reproduction, transmission or reuse is prohibited.

PROTECTION OF DATA INTEGRITY AND PROHIBITION OF STEGANOGRAPHY

In order to guarantee the security, confidentiality and integrity of the data processed as part of the service, the Supplier formally undertakes not to use, directly or indirectly, any data concealment techniques, in particular **steganography**, in files, images, audio/video streams or any other digital medium.

The Supplier acknowledges that it has been informed of the risks associated with the use of such techniques and undertakes to implement all necessary means to guarantee total traceability and transparency in the processing of the data entrusted to it.

FAIR COMPETITION

COGES Events ensures compliance with competition rules so that competition is fair and equitable. No action by the company shall prevent, restrict or distort competition.

COGES Events rejects all unfair competitive and commercial practices, in particular any agreement with competitors or any concerted practice concerning, in particular, financial conditions, the distribution of services, markets or customers.

Not only are formal agreements prohibited, but so are concerted practices and informal discussions that have the effect of or aim to restrict free competition or fair competition.

RELATIONS WITH COGES EVENTS, EXHIBITORS AND OTHER STAKEHOLDERS

The Supplier maintains a professional, honest and transparent relationship with COGES Events, exhibitors and other participants. It undertakes to honour its contractual commitments and to respect both the letter and the spirit of its commercial agreements. In particular, it may only use subcontracting with the agreement of COGES Events: the subcontractor must be subject to a framework equivalent to this charter. COGES Events reserves the right to refuse any participant who does not comply with these requirements. Furthermore, the Supplier must guarantee that its services correspond to a real and legitimate need. COGES also expects its partners to participate in the CSR initiatives developed by the company.

COGES Events select its suppliers and service providers on the basis of criteria relating to quality, performance, cost and adequacy to its needs. The company expects its partners to demonstrate an equivalent commitment to respect human rights, fair sales and marketing practices, protection of confidential information and intellectual property, and the fight against corruption in line with the principles set out in its code of conduct (see paragraph below) and more broadly, business ethics.

CODE OF CONDUCT

Active corruption is the act of granting or agreeing to grant an advantage to a person so that they perform or refrain from performing an act within their official duties in order to favour the interests of the corruptor.

Passive corruption is the act of consenting to, accepting or demanding, without entitlement, at any time, directly or indirectly, any advantage, for oneself or for others, in order to perform or have performed, or to refrain from performing or having refrained from performing, an action within the scope of one's activity or function, in violation of one's legal, contractual or professional obligations.

Corruption also exists:

- If the person offering the benefit acts through a third party (a commercial agent, a partner, a subcontractor, etc.);
- If the person receiving the benefit is not the final beneficiary (the beneficiary may be a relative, a third party, etc.);
- If the fraudulent action and the granting of the undue advantage do not take place simultaneously (the undue advantage can be anticipated, or granted later);
- If the undue advantage takes forms other than the transfer of money (it may be material objects, services to be rendered, etc.);

BUSINESS PARTNERS

The business relationship must preferably be formalized in a Framework Agreement specifying the expected services, the agreed remuneration, the period of validity, and all clauses that provide a fair framework for the contractual relationship. The Framework Agreement must also mention a formal commitment to respect this Charter and a termination clause in the event of non-compliance with ethical rules.

If the Framework Agreement in force does not mention this Charter, or if no agreement has been drafted, COGES Events will bring it to the attention of its business partners by any other means.

We are committed to a clear and fair purchasing procedure.

BUSINESS GIFTS, INVITATIONS & FACILITATION PAYMENTS

Gifts or invitations received and intended to show a business partner the consideration one has for them, are a legitimate practice, provided they remain occasional and of reasonable value. However, these practices may constitute acts of active or passive corruption if their purpose is to obtain an undue advantage or to influence decision-making.

A business gift is a benefit, whether monetary or not, regardless of its nature, including the giving of a material object or the payment of an expense on behalf of the beneficiary.

An invitation or any form of social entertainment (reception, meal offered or received, sporting and cultural events, etc.) is a public relations activity.

Facilitation payments are small commissions or gifts offered to public officials by private persons (individuals, companies) in order to obtain a service to which the applicant is legally entitled, for example to speed up an administrative procedure, to obtain a permit or licence, or to obtain a basic service such as the installation of a telephone line.

The Supplier shall refrain from:

- Any attempt at favouritism or undue influence in its commercial relations;
- Any gift or invitation during a tender or negotiation period;
- Any facilitation payments.

CONFLICT OF INTEREST

The Supplier undertakes to report any situation that may create a conflict of interest (e.g. a personal relationship with a member of COGES Events in a decision-making role).

IMPLEMENTATION OF THE CHARTER

This charter is sent to all Suppliers. It constitutes a voluntary commitment framework for the 2026 edition and will be gradually annexed to our consultations. It is subject to change in order to adapt to developments, particularly regulatory ones, and will be supplemented by other sector-specific charters (sustainable catering, eco-design, etc.).

Serious or repeated breaches may result in corrective measures or even exclusion from future contracts in the event of clear non-compliance

FOR ANY QUESTIONS

relating to this charter or to report any issues:

conformite@cogesevents.com

Done at:

Company name:

Date:

Name and position of the signatory:

.....

Signature and stamp:



EUROSATORY

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